

ANNUAL REPORT 2019 / 2020

GreatHearts®

CLASSICAL EDUCATION. REVOLUTIONARY SCHOOLS.™



**I BELIEVE IN
TRUTH, GOODNESS,
AND BEAUTY.**

I BELIEVE IN TRUTH, GOODNESS, AND BEAUTY.

FORMING MEN AND WOMEN OF VIRTUE

The core purpose of Great Hearts Academies is to cultivate the minds and hearts of students through the pursuit of Truth, Goodness, and Beauty. It is in light of the good, the true, and the beautiful that an individual matures and lives a rich, fruitful life. Great Hearts works to develop the intellectual and moral excellence of its students, awakening them to the wonders of reality.

Great Hearts Academies employ the Socratic method of teaching. In this mode, teachers use questions and conversations to guide students from what they already know to what they do not yet understand. A Great Hearts student grapples with the profundities of mathematics, the subtleties of science, and the richness of modern and ancient languages. By studying the liberal arts and engaging with the great books of the Western canon, she takes part in the timeless conversations that have animated our civilization. Together, these elements converge to form great-hearted men and women, possessed of clear thought and noble character.

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Dear Great Hearts Community,

We are pleased to present this 2019–20 Great Hearts Annual Report.

If you are a Great Hearts student, parent, faculty member, staff member or donor, please know how much we appreciated your good will and resilience through 2020's continuous challenges. We are deeply grateful to share the continuing work and growth of this organization with you.

Marcus Tullius Cicero—the namesake of a Great Hearts academy—was a statesman-lawyer of the Roman Republic. He professed that gratitude is not only the greatest of the virtues, but mother of all the others, and that sounds about right. Gratitude is the steady heart's call to the racing mind, to stop and remember what it cherishes, and cherish what it remembers.

In this challenging past year of the PPP—pain, pestilence, and politics—the primacy of the heart in the human event was made manifest.

Because it was conceived in liberty, our nation can transcend humanity's long travail of ethnic division and injustice — and face down every other dehumanizing effect of the will to power. For this affliction, though, there will never be a vaccine. Only a great-hearted and truth-seeking people can take that hill.

During the past year of continuous disruption, we have learned just how limited and imperfect our knowledge can be. Judgments have been dim and the error rate high. The heroic will to love and lift one's neighbor, and the heart's insistence to carry on and persevere, have been far more reliable. These things are ever the inspiration behind fruitful application of human ingenuity.

The lives we will know—as individuals, as families, as a nation—are not written down somewhere. The future is not fixed by the past nor dictated by the present. It is ours to envision and work out, come what may, in all courage, fidelity and faith.

As we continue the creation of Great Hearts, you are invited more warmly than ever to participate in this adventurous work. It has only just gotten started.

Gratefully yours,


JAY HEILER
Chief Executive Officer

LETTER FROM THE CHIEF EXECUTIVE



The future is not fixed by the past nor dictated by the present, but ours to envision and work out, come what may.

NEW CAMPUSES

Across the Southwest



FOREST HEIGHTS

SAN ANTONIO, TEXAS

Great Hearts opened a new campus in San Antonio, Texas in August 2019. Headed by Mr. Jason Doughty, Forest Heights currently serves 752 students in grades K-7. It will expand each year to include a new grade level until it becomes a fully enrolled K-12 campus. At full capacity, the school will accommodate approximately 1,400 students. As with all Great Hearts academies, the core purpose of Forest Heights is to cultivate the minds and hearts of students through the pursuit of truth, goodness, and beauty. To this end, Forest Heights offers a rigorous classical liberal arts curriculum including advanced math and science, robust arts and foreign language classes, and a wide range of extra-curricular activities and athletics.

MARYVALE PREPARATORY ACADEMY

THE SYDNEY STEWART CAMPUS | PHOENIX, ARIZONA

Maryvale Preparatory Academy is a Title I Great Hearts school serving families in West Phoenix that aims to form students for excellence of mind and character. In August 2018, Maryvale Prep opened its new, state-of-the-art campus, complete with seminar rooms, science labs, a library, the world-class Marley Center for the Performing Arts, a full gymnasium, and an athletic field. On this new campus, Maryvale Prep currently serves 826 students in grades K-11 and will celebrate its first graduating class in the spring of 2022. Supported by the tireless and diligent teaching of our exceptional faculty, Maryvale Prep will fulfill its founding vision and promise to graduate generations of great-hearted men and women prepared for college, a virtuous life, and leadership in their communities.





“

I BELIEVE IN TRUTH BECAUSE ...

ARCHWAY SCOTTSDALE SCOTTSDALE, ARIZONA

In August 2018, Great Hearts opened a brand-new 9.8-acre K-5 campus housing Archway Classical Academy. This campus is adjacent to Scottsdale Preparatory Academy and adds 500 seats to Archway Classical, permitting it to serve more students than ever before. The campus includes upgraded classrooms, a library, art studios, music rooms, and other amenities. The extra space also provides Scottsdale Prep space for a long-awaited multiuse athletic field. All these improvements contribute to the development of a beautiful, functional environment, conducive to our students' pursuit of excellence in thought and character.

the world is not always easy to understand, but it is knowable. My children are at Great Hearts because both the curriculum and school culture are rooted in that conviction. Everything in the atmosphere of Great Hearts prepares our scholars to search for and live in accordance with Truth.

— DONNA OGDEN

TEAM MEMBER AND MOTHER
OF TWO SCHOLARS AT
GREAT HEARTS LAKESIDE



“

I BELIEVE IN GOODNESS BECAUSE ...

it is the essence of the other virtues. Truth and beauty are intertwined with goodness. If goodness is part of who you are, then you will desire goodness for itself, and not merely for selfish advantage.”

— **SAMUEL TERPSTRA**
JUNIOR, GLENDALE PREPARATORY

GREAT HEARTS INSTITUTE SYMPOSIUM FEBRUARY 2020

The Institute for Classical Education has hosted two sold-out conferences for K-12 classical educators since 2019. Hundreds have joined us from around the country to deepen their understanding of the scholarship and practices relevant to K-12 classical education.

Symposium 2020 took place on Arizona State University's campus on March 2–4 and consisted of over 30 speakers, and dozens of seminars, workshops, and panels. More than 400 participants representing 45 non-Great Hearts schools from around the country joined the discussion. The conference, titled “The Historian’s Craft and the Art of Teaching History,” explored the nature of history, the development of historiography, the relationship between history and other disciplines, and the masterful teaching of history. With talks by historians such as Bill McClay, workshops with practitioners, and a bevy of student performances and presentations, Symposium 2020 honed participants’ study and teaching of history while also providing a professional development and fundraising track for school leaders.

Keeping our students on schedule **THROUGH COVID-19**

Schoolchildren around the world have suffered acutely under COVID-19 shutdowns, as school closures caused months of disruption and anxiety surrounding missed schooling, irregular routines, and the difficult adjustment to online solutions. GreatHearts quickly pivoted to distance learning and had all our students fully online within several weeks of school closures. Nevertheless, because of our firm commitment to in-person education, we are proud to have reopened in-person in the Fall of 2020. We are working hard to keep our students on schedule, partaking in the joys of learning together while following public health guidelines and remaining safe.



A LOOK AHEAD

Great Hearts Online Debuts in Texas

We are proud to announce the launch of Great Hearts Online across Texas in January of 2021. Great Hearts Online is a public charter school offering a tuition-free, rigorous, classical liberal arts curriculum including advanced math and science, robust arts, and foreign language classes. Great Hearts Online offers classical Latin, ancient history, Greek geometry, medieval literature, and renaissance art on-line. We use computers to teach the manual skills of spelling, handwriting, and drawing. With judicious use of video conferencing, we bring students together to recite poetry and discuss the masterpieces of the classical literary and philosophical tradition. And, through a computer screen, students make friends, bond with teachers, and form communities.

The Great Hearts core purpose is to cultivate the minds and hearts of students in pursuit of truth, goodness, and beauty. Great Hearts Online is similarly devoted to this mission, employing a new medium to bring the same curriculum, culture, and heart to more homes across America. With Great Hearts Online, we will realize our purpose in a way that removes traditional barriers to classical education and allows us to serve more students in an adaptable home setting.

Great Hearts Online brings the same curriculum, culture, and heart to more homes across America.



“ I BELIEVE IN BEAUTY BECAUSE ...

it points towards a larger Good and transcendent Beauty. Its mark is left on our sometimes ordinary human lives—and can be observed not only in appearance, or nature, but also in the interactions and relationships we have with each other and our students. Beauty steers our souls towards what is truly good for us.”

— OLIVIA KUKANICH | SEVENTH GRADE LITERATURE COMPOSITION TEACHER



LAKESIDE | FORT WORTH, TX

LAUNCH OF Lakeside, Live Oak, and Arlington Campuses

Despite the unique challenges posed throughout 2020, GreatHearts proudly announced the opening of two new campuses in the Fall of 2020: Lakeside in Fort Worth, TX and Live Oak in San Antonio, TX. A third new campus will open in the Fall of 2021 in Arlington, TX. Lakeside currently serves students K-5, while Live Oak and Arlington will serve K-7. At a time when responsible civic engagement is so sorely needed, these new schools will form great-hearted men and women for lives of noble service to their families, communities, and country.



LIVE OAK | SAN ANTONIO, TX



COMING: FALL 2021 | ARLINGTON, TX



National Classical Education Symposium

Teaching the Scientific Project: Investigation, Experimentation, and Shared Enterprise

The Institute for Classical Education will host its third annual symposium for K-12 classical educators as a two-day virtual event on February 22 and 23. The symposium's theme will be "Teaching the Scientific Project." Scholars of science from all major disciplines will join us in this virtual conference, along with practitioners, content providers, teacher trainers, and entrepreneurs, all of whom contribute to the advancement of science teaching from the classical perspective. Symposium 2021 will renew attending educators' sense of wonder for the cosmos while providing fresh insights on how to teach the sciences in a spirit of genuine discovery.

“I BELIEVE IN GREAT HEARTS BECAUSE ...

of the people and the mission. Seeking truth, goodness, and beauty permeates every level of the organization. From the board room to the lunchroom, everyone at Great Hearts—leaders, faculty, families, and scholars—are all truly aiming for the real north star...the mission makes us better people, friends, and family.

— **JACKIE J. MOCZYGEMBA**
GREAT HEARTS MOM,
EXECUTIVE DIRECTOR OF THE
EWING HALSELL FOUNDATION



Excellence in Education BY THE NUMBERS

OUR ACADEMIES



33

TOTAL CAMPUSES
throughout Arizona
and Texas



20,829

TOTAL STUDENTS



17,997

TOTAL WAITLISTED
STUDENTS

OUR GRADUATES

CLASS OF 2020



555

STUDENTS

4.12

AVERAGE WEIGHTED
GRADE POINT
AVERAGE

TEST RESULTS

1,243

AVERAGE SAT SCORE

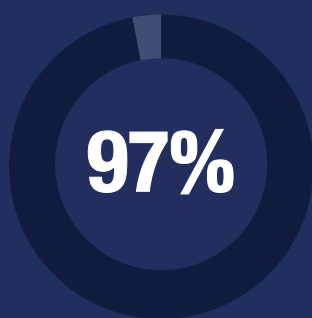
+175 points above
national average

28

AVERAGE ACT SCORE

+7 points above
national average

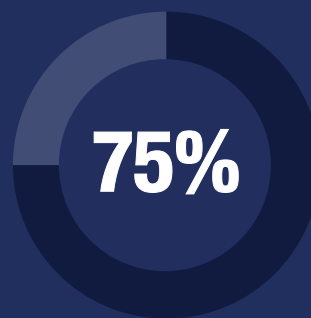
COLLEGE BOUND



of students will immediately
attend college



are pursuing
STEM degrees



of students received
merit-based scholarships

11 NATIONAL MERIT
FINALISTS



\$44,289,586

AMOUNT EARNED IN MERIT-BASED SCHOLARSHIPS

149

STUDENTS WILL ATTEND
COLLEGE HONORS PROGRAMS

ACCEPTANCE TO COLLEGES

Class of 2020 graduates were accepted to 260+ colleges and universities including the Top 25 Colleges and Universities according to *U.S. News and World Report*, including:

NATIONAL UNIVERSITIES:

California Institute of Technology
Emory University
Harvard University
Massachusetts Institute of Technology
Princeton University
Rice University
University of California - Berkeley
University of California - Los Angeles
University of Chicago
University of Michigan
University of Pennsylvania
University of Southern California

TOP LIBERAL ARTS COLLEGES:

Amherst College
Barnard College
Bowdoin College
Claremont McKenna College
Colby College
Colgate University
Colorado College
Grinnell College
Hamilton College
Haverford College
Pomona College
United States Military Academy
United States Naval Academy
University of Richmond
Washington and Lee University

REGIONAL UNIVERSITIES:

Abilene Christian University (*West Region*)
San Jose State University (*West Region*)
Trinity University (*West Region*)
University of Portland (*West Region*)
Butler University (*Midwest Region*)
Milwaukee School of Engineering (*Midwest Region*)
Emerson College (*North Region*)
James Madison University (*South Region*)
University of Tampa (*South Region*)

REGIONAL COLLEGES:

Brigham Young University (*West Region*)
Dixie State University (*West Region*)
Benedictine College (*Midwest Region*)
Goshen College (*Midwest Region*)



GreatHearts
LEADERSHIP SOCIETY

“WE CHOOSE TO SUPPORT GREAT HEARTS BECAUSE ...

the teachers nurture an intellectual curiosity and a love of learning in each of our three children. This love of learning was exemplified during a brunch with several families a few months ago. The Great Hearts scholars at the table started reciting Paul Revere with such pride and enthusiasm that the patrons sitting near us were in awe. Great Hearts teachers provide the foundation for moments like this to happen.

— **EVAN AND LINDSAY SCHUBE**
CICERO PREPARATORY ACADEMY

JOIN OUR LEADERSHIP

and become a part of our
community of learners

The Great Hearts Arizona Leadership Society recognizes and unites our generous donors across the network who are most passionate about the Great Hearts mission. Members of the Leadership Society inform, strengthen, and expand the Great Hearts organization. Together, they are an incredible force for good. They deploy their talent and treasure to ensure that families have access to a life-changing education.

Members of the Leadership Society are individuals who give \$5,000 or more in charitable gifts each fiscal year to Great Hearts. Benefits of membership include invitations to exclusive member-only events, quarterly newsletters, and other specialized communications, and personal engagement opportunities with the Great Hearts leadership team.

For questions about the Leadership Society, contact Genevieve Peterson, Vice President of Development at gpeterson@greatheartsaz.org, or visit LS.GreatHeartsAmerica.org.

Providing financial fuel to fund the mission in truth, goodness, and beauty

WAYS TO SUPPORT GREAT HEARTS ACADEMIES

Do you believe in truth, goodness, and beauty? We need partners like you in our work to form great-hearted young men and women. Our country is floundering for want of sound thought and noble character. Your support will allow us to strengthen and expand our mission, offering renewal and hope to our society, one student at a time.



CASH & CHECKS



GIFTS MAY BE SENT TO:

Great Hearts Arizona

Attention: Advancement
4801 E. Washington St.
Suite 250
Phoenix, AZ 85034

Great Hearts Texas

Attention: Advancement
824 Broadway St.
Suite 101
San Antonio, TX 78215

Great Hearts Academies and Great Hearts America – Texas are 501(c)(3) non-profit organizations and all contributions are fully tax-deductible as allowed by law. (Great Hearts Academies Tax ID #: 20-2036133; Great Hearts America – Texas Tax ID #: 43-1973126)

CREDIT CARD OR DEBIT CARD



DONATE ONLINE

at greatheartsamerica.org/support-us/donate.

OR



CALL

the **Arizona Advancement Office** at (602) 774-3663 or the **Texas Advancement Office** at (210) 882-0842.



LEGACY, BEQUEST, & PLANNED GIFTS



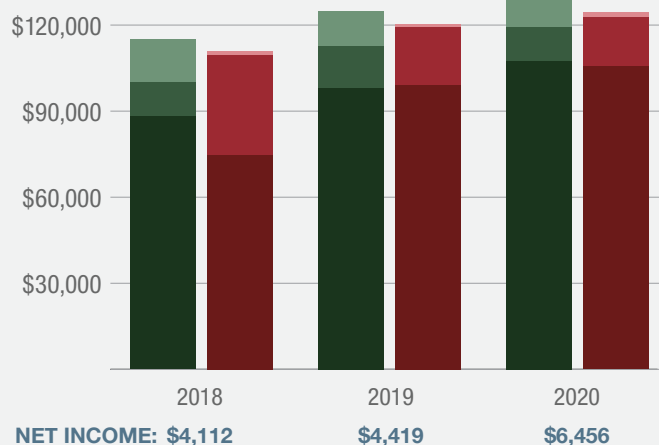
When you include Great Hearts in your will, estate plan, or beneficiary naming, you can continue to support future generations of Great-Hearted scholars.

To learn more about ways to include Great Hearts Academies in your estate plan, please contact the **Arizona Advancement Office** at (602) 774-3663 or the **Texas Advancement Office** at (210) 882-0842.

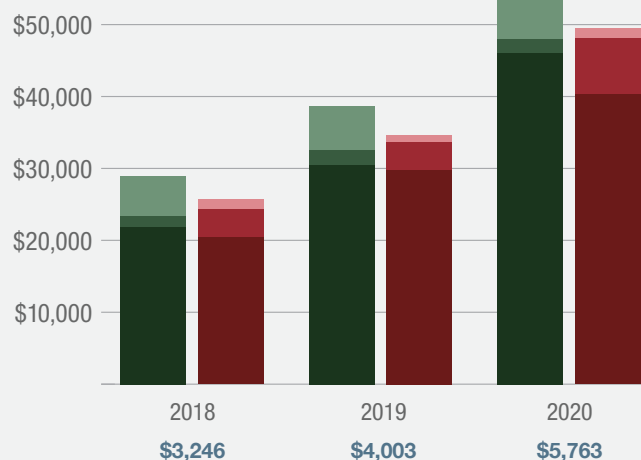
FINANCIALS

REVENUES & EXPENSES

ARIZONA ACADEMIES



TEXAS ACADEMIES



REVENUES

- Government Funds
- Other Revenue
- Grants and Contributions

EXPENSES

- Programs
- Management and General Administration
- Fundraising

ASSETS

ARIZONA ACADEMIES

	JUNE 2019	JUNE 2020
Current Assets	\$45,010	\$59,503
Property and Equipment, Net	\$165,513	\$161,488
Other Assets	\$12,502	\$12,138
Total	\$223,025	\$223,025

TEXAS ACADEMIES

	JUNE 2019	JUNE 2020
Current Assets	\$16,581	\$27,914
Property and Equipment, Net	\$61,116	\$90,436
Other Assets	\$0	\$49,047
Total	\$77,697	\$167,397

LIABILITIES & NET ASSETS

ARIZONA ACADEMIES

	JUNE 2019	JUNE 2020
Current Liabilities	\$11,780	\$16,159
Long Term Debt and Other Liabilities	\$180,434	\$179,703
Net Assets	\$30,811	\$37,267
Total	\$223,025	\$223,025

TEXAS ACADEMIES

	JUNE 2019	JUNE 2020
Current Liabilities	\$5,967	\$7,920
Long Term Debt and Other Liabilities	\$54,044	\$136,027
Net Assets	\$17,686	\$23,450
Total	\$77,697	\$167,397

GREAT HEARTS AMERICA BOARD

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Vice Chairman, Great Hearts Texas Board
Founder, San Antonio Regional Education Forum

MEGAN BEUS

Litigation/Trial Attorney, Beus Gilbert McGroder PLLC

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District/Northern Arizona Suns

KURT DAVIS | Board Chairman

Founding Partner, FirstStrategic

JAY HEILER

Co-Founder & Chief Executive Officer, Great Hearts

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DANIEL SCOGGIN

Co-Founder, Great Hearts
Superintendent, Great Hearts Texas

STEVEN WHEELER

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Senior Vice President & Wealth Management Advisor
the Private Client Reserve, US Bank

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Former Executive Vice President, Go Daddy
Founder, Arizona Research Project

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Entrepreneur

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Superintendent, Great Hearts Texas

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Teleos Preparatory Academy
Former Superintendent, Alhambra Elementary School District

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Founder, San Antonio Regional Education Forum

OLECIA CHRISTIE

Communications Lead, Worldwide Revenue Operations,
Amazon Web Services

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CEO, Bridgeway Foundation

WADE DYKE

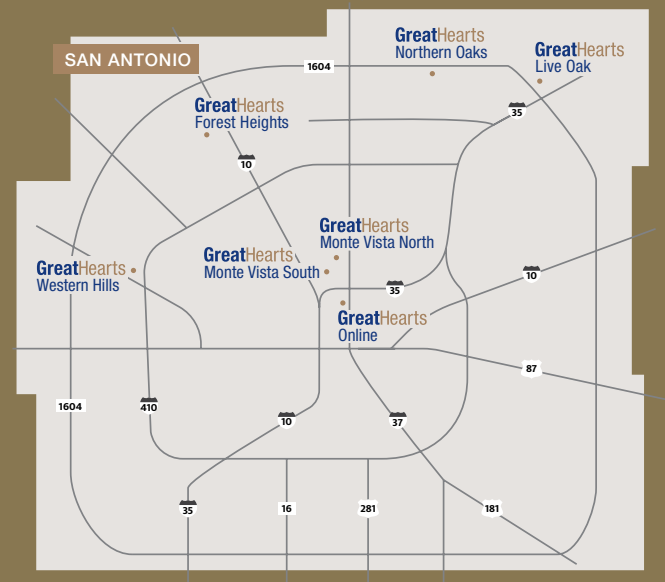
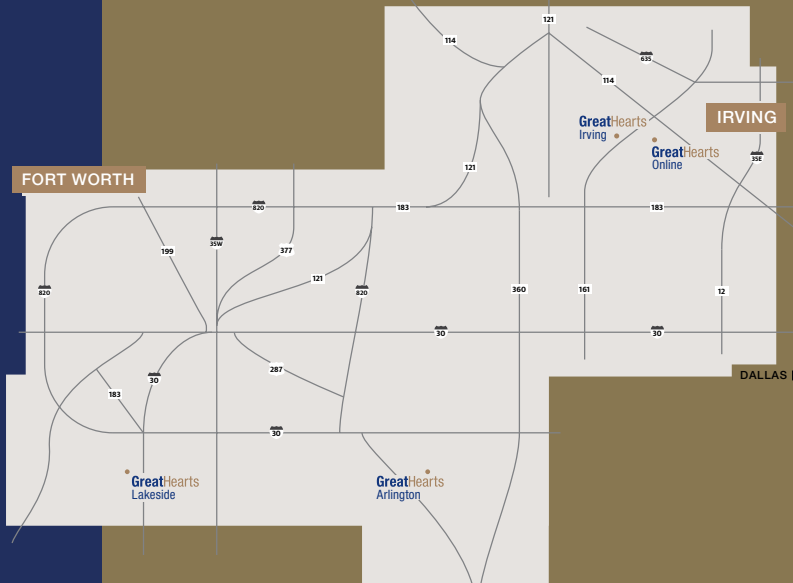
President, American Public University System (APUS)

JAY HEILER | Secretary

Co-Founder & Chief Executive Officer, Great Hearts

KIM TANNER

Executive Director, Jenesis Group





GreatHearts®

CLASSICAL EDUCATION. REVOLUTIONARY SCHOOLS.™

GREAT HEARTS AMERICA

4801 E. Washington St., Suite 250
Phoenix, AZ 85034
602.438.7045

greatheartsamerica.org

GREAT HEARTS ARIZONA

4801 E. Washington St., Suite 250
Phoenix, AZ 85034
602.438.7045

GREAT HEARTS TEXAS

824 Broadway St., Suite 101
San Antonio, TX 78215
210.888.9475