I BELIEVE IN TRUTH, GOODNESS, AND BEAUTY.
I BELIEVE IN TRUTH, GOODNESS, AND BEAUTY.

FORMING MEN AND WOMEN OF VIRTUE

The core purpose of Great Hearts Academies is to cultivate the minds and hearts of students through the pursuit of Truth, Goodness, and Beauty. It is in light of the good, the true, and the beautiful that an individual matures and lives a rich, fruitful life. Great Hearts works to develop the intellectual and moral excellence of its students, awakening them to the wonders of reality.

Great Hearts Academies employ the Socratic method of teaching. In this mode, teachers use questions and conversations to guide students from what they already know to what they do not yet understand. A Great Hearts student grapples with the profundities of mathematics, the subtleties of science, and the richness of modern and ancient languages. By studying the liberal arts and engaging with the great books of the Western canon, she takes part in the timeless conversations that have animated our civilization. Together, these elements converge to form great-hearted men and women, possessed of clear thought and noble character.

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Dear Great Hearts Community,

We are pleased to present this 2019–20 Great Hearts Annual Report.

If you are a Great Hearts student, parent, faculty member, staff member or donor, please know how much we appreciated your good will and resilience through 2020’s continuous challenges. We are deeply grateful to share the continuing work and growth of this organization with you.

Marcus Tullius Cicero—the namesake of a Great Hearts academy—was a statesman-lawyer of the Roman Republic. He professed that gratitude is not only the greatest of the virtues, but mother of all the others, and that sounds about right. Gratitude is the steady heart’s call to the racing mind, to stop and remember what it cherishes, and cherish what it remembers.

In this challenging past year of the PPP—pain, pestilence, and politics—the primacy of the heart in the human event was made manifest.

Because it was conceived in liberty, our nation can transcend humanity’s long travail of ethnic division and injustice — and face down every other dehumanizing effect of the will to power. For this affliction, though, there will never be a vaccine. Only a great-hearted and truth-seeking people can take that hill.

During the past year of continuous disruption, we have learned just how limited and imperfect our knowledge can be. Judgments have been dim and the error rate high. The heroic will to love and lift one’s neighbor, and the heart’s insistence to carry on and persevere, have been far more reliable. These things are ever the inspiration behind fruitful application of human ingenuity.

The lives we will know—as individuals, as families, as a nation—are not written down somewhere. The future is not fixed by the past nor dictated by the present. It is ours to envision and work out, come what may, in all courage, fidelity and faith.

As we continue the creation of Great Hearts, you are invited more warmly than ever to participate in this adventurous work. It has only just gotten started.

Gratefully yours,

JAY HEILER
Chief Executive Officer
FOREST HEIGHTS
SAN ANTONIO, TEXAS

Great Hearts opened a new campus in San Antonio, Texas in August 2019. Headed by Mr. Jason Doughty, Forest Heights currently serves 752 students in grades K-7. It will expand each year to include a new grade level until it becomes a fully enrolled K-12 campus. At full capacity, the school will accommodate approximately 1,400 students. As with all Great Hearts academies, the core purpose of Forest Heights is to cultivate the minds and hearts of students through the pursuit of truth, goodness, and beauty. To this end, Forest Heights offers a rigorous classical liberal arts curriculum including advanced math and science, robust arts and foreign language classes, and a wide range of extra-curricular activities and athletics.

MARYVALE PREPARATORY ACADEMY
THE SYDNEY STEWART CAMPUS | PHOENIX, ARIZONA

Maryvale Preparatory Academy is a Title I Great Hearts school serving families in West Phoenix that aims to form students for excellence of mind and character. In August 2018, Maryvale Prep opened its new, state-of-the-art campus, complete with seminar rooms, science labs, a library, the world-class Marley Center for the Performing Arts, a full gymnasium, and an athletic field. On this new campus, Maryvale Prep currently serves 826 students in grades K-11 and will celebrate its first graduating class in the spring of 2022. Supported by the tireless and diligent teaching of our exceptional faculty, Maryvale Prep will fulfill its founding vision and promise to graduate generations of great-hearted men and women prepared for college, a virtuous life, and leadership in their communities.
ARCHWAY SCOTTSDALE
SCOTTSDALE, ARIZONA

In August 2018, Great Hearts opened a brand-new 9.8-acre K-5 campus housing Archway Classical Academy. This campus is adjacent to Scottsdale Preparatory Academy and adds 500 seats to Archway Classical, permitting it to serve more students than ever before. The campus includes upgraded classrooms, a library, art studios, music rooms, and other amenities. The extra space also provides Scottsdale Prep space for a long-awaited multiuse athletic field. All these improvements contribute to the development of a beautiful, functional environment, conducive to our students’ pursuit of excellence in thought and character.

"I BELIEVE IN TRUTH BECAUSE ..."

the world is not always easy to understand, but it is knowable. My children are at Great Hearts because both the curriculum and school culture are rooted in that conviction. Everything in the atmosphere of Great Hearts prepares our scholars to search for and live in accordance with Truth.

— DONNA OGDEN
TEAM MEMBER AND MOTHER OF TWO SCHOLARS AT GREAT HEARTS LAKESIDE
I BELIEVE IN GOODNESS BECAUSE ...

it is the essence of the other virtues. Truth and beauty are intertwined with goodness. If goodness is part of who you are, then you will desire goodness for itself, and not merely for selfish advantage.”

— SAMUEL TERPSTRA
JUNIOR, GLENDALE PREPARATORY

GREAT HEARTS INSTITUTE SYMPOSIUM
FEBRUARY 2020

The Institute for Classical Education has hosted two sold-out conferences for K-12 classical educators since 2019. Hundreds have joined us from around the country to deepen their understanding of the scholarship and practices relevant to K-12 classical education.

Symposium 2020 took place on Arizona State University’s campus on March 2–4 and consisted of over 30 speakers, and dozens of seminars, workshops, and panels. More than 400 participants representing 45 non-Great Hearts schools from around the country joined the discussion. The conference, titled “The Historian’s Craft and the Art of Teaching History,” explored the nature of history, the development of historiography, the relationship between history and other disciplines, and the masterful teaching of history. With talks by historians such as Bill McClay, workshops with practitioners, and a bevy of student performances and presentations, Symposium 2020 honed participants’ study and teaching of history while also providing a professional development and fundraising track for school leaders.
Keeping our students on schedule THROUGH COVID-19

Schoolchildren around the world have suffered acutely under COVID-19 shutdowns, as school closures caused months of disruption and anxiety surrounding missed schooling, irregular routines, and the difficult adjustment to online solutions. Greats Hearts quickly pivoted to distance learning and had all our students fully online within several weeks of school closures. Nevertheless, because of our firm commitment to in-person education, we are proud to have reopened in-person in the Fall of 2020. We are working hard to keep our students on schedule, partaking in the joys of learning together while following public health guidelines and remaining safe.
A LOOK AHEAD

Great Hearts Online Debuts in Texas

We are proud to announce the launch of Great Hearts Online across Texas in January of 2021. Great Hearts Online is a public charter school offering a tuition-free, rigorous, classical liberal arts curriculum including advanced math and science, robust arts, and foreign language classes. Great Hearts Online offers classical Latin, ancient history, Greek geometry, medieval literature, and renaissance art on-line. We use computers to teach the manual skills of spelling, handwriting, and drawing. With judicious use of video conferencing, we bring students together to recite poetry and discuss the masterpieces of the classical literary and philosophical tradition. And, through a computer screen, students make friends, bond with teachers, and form communities.

The Great Hearts core purpose is to cultivate the minds and hearts of students in pursuit of truth, goodness, and beauty. Great Hearts Online is similarly devoted to this mission, employing a new medium to bring the same curriculum, culture, and heart to more homes across America. With Great Hearts Online, we will realize our purpose in a way that removes traditional barriers to classical education and allows us to serve more students in an adaptable home setting.

Great Hearts Online brings the same curriculum, culture, and heart to more homes across America.

“I BELIEVE IN BEAUTY BECAUSE …

it points towards a larger Good and transcendent Beauty. Its mark is left on our sometimes ordinary human lives—and can be observed not only in appearance, or nature, but also in the interactions and relationships we have with each other and our students. Beauty steers our souls towards what is truly good for us.”

— OLIVIA KUKANICH | SEVENTH GRADE LITERATURE COMPOSITION TEACHER
Despite the unique challenges posed throughout 2020, Great Hearts proudly announced the opening of two new campuses in the Fall of 2020: Lakeside in Fort Worth, TX and Live Oak in San Antonio, TX. A third new campus will open in the Fall of 2021 in Arlington, TX. Lakeside currently serves students K-5, while Live Oak and Arlington will serve K-7. At a time when responsible civic engagement is so sorely needed, these new schools will form great-hearted men and women for lives of noble service to their families, communities, and country.

The Institute for Classical Education will host its third annual symposium for K-12 classical educators as a two-day virtual event on February 22 and 23. The symposium’s theme will be “Teaching the Scientific Project.” Scholars of science from all major disciplines will join us in this virtual conference, along with practitioners, content providers, teacher trainers, and entrepreneurs, all of whom contribute to the advancement of science teaching from the classical perspective. Symposium 2021 will renew attending educators’ sense of wonder for the cosmos while providing fresh insights on how to teach the sciences in a spirit of genuine discovery.
“I BELIEVE IN GREAT HEARTS BECAUSE ...”

of the people and the mission. Seeking truth, goodness, and beauty permeates every level of the organization. From the board room to the lunchroom, everyone at Great Hearts—leaders, faculty, families, and scholars—are all truly aiming for the real north star...the mission makes us better people, friends, and family.

— JACKIE J. MOCZYGEMBA
GREAT HEARTS MOM, EXECUTIVE DIRECTOR OF THE EWING HALSELL FOUNDATION

Excellence in Education
BY THE NUMBERS

TOTAL CAMPUSES throughout Arizona and Texas

33

TOTAL STUDENTS

20,829

TOTAL WAITLISTED STUDENTS

17,997
OUR GRADUATES

CLASS OF 2020

- **555** students
- **4.12** average weighted grade point average

TEST RESULTS

- **1,243** average SAT score (+175 points above national average)
- **28** average ACT score (+7 points above national average)

COLLEGE BOUND

- **97%** of students will immediately attend college
- **52%** are pursuing STEM degrees
- **75%** of students received merit-based scholarships

NATIONAL MERIT FINALISTS

- **11** National Merit Finalists

AMOUNT EARNED IN MERIT-BASED SCHOLARSHIPS

- **$44,289,586**

STUDENTS WILL ATTEND COLLEGE HONORS PROGRAMS

- **149**

ACCEPTANCE TO COLLEGES

Class of 2020 graduates were accepted to 260+ colleges and universities including the Top 25 Colleges and Universities according to U.S. News and World Report, including:

**NATIONAL UNIVERSITIES:**
- California Institute of Technology
- Emory University
- Harvard University
- Massachusetts Institute of Technology
- Princeton University
- Rice University
- University of California - Berkeley
- University of California - Los Angeles
- University of Chicago
- University of Michigan
- University of Pennsylvania
- University of Southern California

**TOP LIBERAL ARTS COLLEGES:**
- Amberst College
- Barnard College
- Bowdoin College
- Claremont McKenna College
- Colby College
- Colgate University
- Colorado College
- Grinnell College
- Hamilton College
- Haverford College
- Pomona College
- United States Military Academy
- United States Naval Academy
- University of Richmond
- Washington and Lee University

**REGIONAL UNIVERSITIES:**
- Abilene Christian University (West Region)
- San Jose State University (West Region)
- Trinity University (West Region)
- University of Portland (West Region)
- Butler University (Midwest Region)
- Milwaukee School of Engineering (Midwest Region)
- Emerson College (North Region)
- James Madison University (South Region)
- University of Tampa (South Region)

**REGIONAL COLLEGES:**
- Brigham Young University (West Region)
- Dixie State University (West Region)
- Benedictine College (Midwest Region)
- Goshen College (Midwest Region)
The Great Hearts Arizona Leadership Society recognizes and unites our generous donors across the network who are most passionate about the Great Hearts mission. Members of the Leadership Society inform, strengthen, and expand the Great Hearts organization. Together, they are an incredible force for good. They deploy their talent and treasure to ensure that families have access to a life-changing education.

Members of the Leadership Society are individuals who give $5,000 or more in charitable gifts each fiscal year to Great Hearts. Benefits of membership include invitations to exclusive member-only events, quarterly newsletters, and other specialized communications, and personal engagement opportunities with the Great Hearts leadership team.

For questions about the Leadership Society, contact Genevieve Peterson, Vice President of Development at gpeterson@greatheartsaz.org, or visit LS.GreatHeartsAmerica.org.

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“WE CHOOSE TO SUPPORT GREAT HEARTS BECAUSE ..."

the teachers nurture an intellectual curiosity and a love of learning in each of our three children. This love of learning was exemplified during a brunch with several families a few months ago. The Great Hearts scholars at the table started reciting Paul Revere with such pride and enthusiasm that the patrons sitting near us were in awe. Great Hearts teachers provide the foundation for moments like this to happen.

— EVAN AND LINDSAY SCHUBE
CICERO PREPARATORY ACADEMY

JOIN OUR LEADERSHIP
and become a part of our community of learners

The Great Hearts Arizona Leadership Society recognizes and unites our generous donors across the network who are most passionate about the Great Hearts mission. Members of the Leadership Society inform, strengthen, and expand the Great Hearts organization. Together, they are an incredible force for good. They deploy their talent and treasure to ensure that families have access to a life-changing education.

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For questions about the Leadership Society, contact Genevieve Peterson, Vice President of Development at gpeterson@greatheartsaz.org, or visit LS.GreatHeartsAmerica.org.
Providing financial fuel to fund the mission in truth, goodness, and beauty

WAYS TO SUPPORT GREAT HEARTS ACADEMIES

Do you believe in truth, goodness, and beauty? We need partners like you in our work to form great-hearted young men and women. Our country is floundering for want of sound thought and noble character. Your support will allow us to strengthen and expand our mission, offering renewal and hope to our society, one student at a time.

GIFTS MAY BE SENT TO:

Great Hearts Arizona  
Attention: Advancement  
4801 E. Washington St.  
Suite 250  
Phoenix, AZ 85034

Great Hearts Texas  
Attention: Advancement  
824 Broadway St.  
Suite 101  
San Antonio, TX 78215

Great Hearts Academies and Great Hearts America – Texas are 501(c)(3) non-profit organizations and all contributions are fully tax-deductible as allowed by law. (Great Hearts Academies Tax ID #: 20-2036133; Great Hearts America – Texas Tax ID #: 43-1973126)

LEGACY, BEQUEST, & PLANNED GIFTS

When you include Great Hearts in your will, estate plan, or beneficiary naming, you can continue to support future generations of Great-Hearted scholars.

To learn more about ways to include Great Hearts Academies in your estate plan, please contact the Arizona Advancement Office at (602) 774-3663 or the Texas Advancement Office at (210) 882-0842.

CASH & CHECKS

CREDIT CARD OR DEBIT CARD

DONATE ONLINE at greatheartsamerica.org/support-us/donate.

OR

CALL the Arizona Advancement Office at (602) 774-3663 or the Texas Advancement Office at (210) 882-0842.
**FINANCIALS**

**REVENUES & EXPENSES**

![Bar charts showing revenues and expenses for Arizona and Texas Academies from June 2018 to June 2020.]

**ARIZONA ACADEMIES**

- **NET INCOME:** $4,112
- **2018:** $19,000
- **2019:** $20,000
- **2020:** $21,000

**TEXAS ACADEMIES**

- **NET INCOME:** $3,246
- **2018:** $24,000
- **2019:** $25,000
- **2020:** $26,000

**ASSETS**

<table>
<thead>
<tr>
<th>ARIZONA ACADEMIES</th>
<th>JUNE 2019</th>
<th>JUNE 2020</th>
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<tbody>
<tr>
<td>Current Assets</td>
<td>$45,010</td>
<td>$51,513</td>
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<tr>
<td>Property and Equipment, Net</td>
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<td>$12,502</td>
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<th>TEXAS ACADEMIES</th>
<th>JUNE 2019</th>
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<tr>
<td>Current Assets</td>
<td>$16,780</td>
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<tr>
<td>Property and Equipment, Net</td>
<td>$180,434</td>
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<td>Other Assets</td>
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<td><strong>Total</strong></td>
<td>$223,025</td>
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**LIABILITIES & NET ASSETS**

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<th>ARIZONA ACADEMIES</th>
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<tr>
<td>Current Liabilities</td>
<td>$11,780</td>
<td>$16,159</td>
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<tr>
<td>Long Term Debt and Other Liabilities</td>
<td>$180,434</td>
<td>$179,703</td>
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<td>Net Assets</td>
<td>$30,811</td>
<td>$37,267</td>
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<td>$223,025</td>
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<th>TEXAS ACADEMIES</th>
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<td><strong>Total</strong></td>
<td>$77,697</td>
<td>$167,397</td>
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LEADERSHIP

GREAT HEARTS AMERICA BOARD

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Founder, San Antonio Regional Education Forum

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Founder & CEO, Elovon

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